

**AGORA**

european  
green  
deal

a brand by  
european  
commons

Advancing the **green transition** in our societies,  
companies, and regions.

## Dear International Affairs Friend,

Welcome to **AGORA European Green Deal**, the non-profit arm of European Commons.

We have great news for you: we will be part of the first New European Bauhaus Festival. It takes place in Brussels and many places around Europe from 9 - 12 June. The Festival convenes shapers and innovators for a sustainable, inclusive and beautiful future. It „brings the European Green Deal at the heart of our daily lives.“

With this email we invite you to join our Side Event of the Festival, the Celebration of Soil, Seeds & Senses.

### WHAT?

We will go live from 2.334 meters above sea level from 9 - 12 June. Follow our **Celebration of Soil, Seeds & Senses** on a barren mountain peak high above the city of Innsbruck.

Did you know that soil is a hidden champion for effective climate action and climate diplomacy? That healthy soil - bustling with worms and microbes - absorbs gigantic amounts of CO<sub>2</sub>? This treasure beneath our feet needs our attention!

Meet leading voices and shapers whose passion and professions focus on soil health!

**Join us  
online!**

Watch the AGORA European Green Deal  
premiere online.

[Click here](#)

### WHO?

#### Our Speakers

Biologists **Stefanie Pontasch**, **Julia Seeber**, **Johannes Kostenzer**, **Thomas Peham**, and **Christian Steiner** illuminate soil functions for Alpine habitats and societies. **Alenka Smerkolj**, Secretary General of the

Alpine Convention, presents the Soil Conservation Protocol in its 25<sup>th</sup> year. Practitioners **Maria Legner**, **Melanie Plangger**, and **Claudia Sacher** unveil their work. Architect **Anna Heringer** explains how the built environment can foster ecological balance and local economies, while **Christoph Thun Hohenstein**, leader of Vienna's Biennale for Change, envisions our future in eco-digital humanism.



## Your Host

Verena Ringler moderates the event. She recently founded AGORA European Green Deal, the non-profit arm of European Commons. Her focus is on the diplomacy-society interface.

She is the incoming **Helmut Schmidt Fellow** on Green Transition Leadership by the German Marshall Fund of the United States (GMFUS) and ZEIT Stiftung.

## WHY?

**AGORA European Green Deal** is Europe's first cross-sectoral contact point and project innovator for decision-makers on the road to climate neutrality.

In ancient Greece, the *agora* - or marketplace - inspired innovation and progress. Today, we work along the Alpine Arc to inspire green transition leadership and regional innovation in Europe. We do this because we see the road to net zero as the most profound and far-reaching policy project of our lifetime.

Successful transformation needs contact and cooperation, dialogue and diplomacy, peer learning and participation.

**Green tech is important, the human factor is decisive.**



AGORA European Green Deal

[www.agora-egd.eu](http://www.agora-egd.eu)

[www.europeancommons.eu](http://www.europeancommons.eu)

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