

AGORA

european
green
deal

a brand by
european
commons

Advancing the **green transition** in our societies, companies, and regions.

Dear International Affairs Friend,

AGORA European Green Deal participated LIVE in the **Opening Ceremony of the first New European Bauhaus Festival**, see us at minute 05:00!

We then hosted an **official Side Event** to this European festival at 2.334 meters above sealevel in Innsbruck, Austria. We got featured by **Tiroler Tageszeitung**, and more media coverage will follow.

WHAT?



Our Celebration on Soil, Seeds & Senses

Verena Ringler welcomed 10 innovators and practitioners at 2.334 meters above sea level. They unveiled the treasure of Tyrol's 100-years-old genetic seedbank and of mud as key housing material for tomorrow, and their work on Citizen Biotopes and a European Youth Lab on soil. **Watch us here!**

AGORA
online!

Watch our films and get inspired by our speakers!

Click here

WHO?

Verena Ringler convened 10 innovators and



practitioners to the Celebration on Soil, Seeds, and Senses. Meet Alenka Smerkolj, Anna Heringer, Christian Steiner, Claudia Sacher, Johannes Kostenzer, Julia Seeber, Maria Legner, Melanie Plangger, Stefanie Pontasch, and Thomas Peham [here](#).

WHY?

In Europe today, all eyes are on the energy transition. This is absolutely urgent and important. At the same time, there's a tremendous potential of citizen participation and co-creation around biodiversity. Inspired by the EU Soil Strategy, we decided to zoom in on promising approaches and hidden treasures around soil, seeds and our human senses. Soil is in fact a non-renewable resource, and soil functions are common goods. Awareness on regional and high-quality seed material is essential. Healthy, living soils provide a number of important ecosystem services for us humans - but ultimately, they also give us beauty. We all love flowers, from Asia to the Americas, from North to South.

Soil is the new gold!



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