

**AGORA**

european  
green  
deal

a brand by  
european  
commons

Advancing the **green transition** in our societies,  
companies, and regions.

## Dear International Affairs Friend,

The energy question tops the priority list from governments to households now. We are grateful to work with a number of outstanding practitioners and innovators who are in direct touch with their communities, while navigating the larger context. Crisis, conflict and transformation ask for local and hands-on leadership across borders and sectors. This is where AGORA European Green Deal comes in.

### WHAT?



What does the New European Bauhaus team in Brussels, the Club of Venice, and Austria's Economic Chamber have in common? All three organizations focused their attention on **AGORA European Green Deal's public launch** theme in June: soil.

Why shall CEOs and central bankers, educators and politicians care about rainworms and regional seedbanks? Why does soil need our attention, and a whole-of-society approach? Why is soil the new gold?

Architect Anna Heringer, biologist Johannes Kostenzer, Alpine Convention Secretary General Alenka Smerkolj, and other leading experts and practitioners illuminate these questions for you in **7 short films** on our Youtube Channel.

*See Anna Heringer- Hon.Prof. of the UNESCO Chair for Earthen Architecture (center) and Verena Ringler (right) at AGORA European Green Deal's launch.*

**AGORA**  
**online!**

Watch our short films, follow our  
activities, get inspired!

[Click here](#)

## WHO?



Verena Ringler is asked back to Berlin for the second time in a row to work with GIZ on the high-level annual conference of the European Climate Initiative (EUKI). Now overseen by Germany's Federal Ministry for Economic Affairs, and implemented by GIZ, EUKI celebrates its fifth anniversary in September.

EUKI has funded more than 150 climate action projects with more than 300 implementing organisations in 31 European partner countries.

From Bulgaria to Belgium, and from Portugal to Poland, EUKI innovators and practitioners have influenced policies and laws, local and regional practice and habits. Cross-border dialogue and cooperation, exchange and peer-learning are key in order to lift local potentials and reduce greenhouse gas emissions across Europe.

*In the picture on the left - see Tirana's mayor Erion Veliaj and Verena Ringler at the 2021 EUKI Conference.*

## WHY?

Our era calls for new types of players and innovative contributions that serve the common good. *Who builds transition leadership capacity across sectors and borders now?*— is the question hanging in the air. AGORA European Green Deal sets out to face this task.

We have the great news that the Austrian Fundraising Association announced its expedited, positive decision on our application for membership in the last week of July!

And yet, venturing uncharted waters is wonderful and difficult at once. We thus ask you to join us, and to support AGORA as an individual or institutional donor now. **[Find out how to fund us here!](#)**



AGORA European Green Deal

**[www.agora-egd.eu](http://www.agora-egd.eu)**

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